

Everyone says "Tell stories!", but...

HOW DO YOU **COME UP WITH YOUR OWN MEANINGFUL STORIES** THAT YOU CAN USE IN YOUR BUSINESS?

- Learn the tools to identify stories from **your** life that can be used in *business presentations, speeches and writings*.
- Quit using a "speech encyclopedia" of other people's stories. Use your **own** to be authentic, genuine, meaningful and impactful.
- Learn how to take a story and turn it into an **impactful** one.

Private Coaching * Workshops
Presentations



Dion McInnis Initiatives, LLC
See differently; change perspectives; grow authentically.

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Empowered Creativity Institute

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Perfect for:

Ministers

Toastmasters

Speakers

Entrepreneurs

Salesmen

Business leaders

Community leaders

Dion McInnis...author of [Listen to Life: Wisdom in Life's Stories](#) (the book and the newsletter), professional speaker and coach/mentor. Author of [Daddin': The Verb of Being a Dad](#). Member Houston Chapter of National Speakers Association, Bay Area Houston Regional Chamber of Commerce, Pearland Chamber of Commerce. Long-standing instructor at Houston Center for Photography and multiple photo clubs. 27 years as university leader in fundraising, alumni relations, community relations and administrative connection to the community.