

Dion McInnis

Celebrating All People in Images and Words

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I have been blessed with a varied and successful life. I would like to share those lessons with you. There are many lessons in my life of writing, photography, public speaking, fundraising, relationship building, teaching, managing and leading as an entrepreneur and a university administrator. I know that what I'll share and teach and create with you will affect you, your team and your life.

I have raised millions of dollars for four universities by engaging thousands of alumni, working with hundreds of volunteers, organizing scores of events...all, one friend at a time. Cited in media around the world on topics ranging from parenting to creativity to morale building and leadership, I have also published six books, been recognized as a Man Who Champions Women, and have presented to groups including Girl Scouts, aerospace, administrative professionals, college students, and much more.

In all those realms, I know one thing: mom gave birth to a poet.

With those skills and sensibilities I have achieved in all those areas, blending a poetic nature with logical thinking and enthusiastic ambition. Go ahead. Hire a poet to change your life.

I LOVE giving workshops!

And it shows.



Teaching, empowering and guiding with stories and experiences that are **remembered** and **used** for leadership, management, sales, strategic planning and business development.

Women in Leadership: Find the Power, Find the Potential

What leaders need today, women have by birth and life. Learn the power and potential of women as leaders, and how not to surrender those skills and traits.

Leadership: It Is What We Communicate A role of leaders is to help a team achieve more as a group than they thought possible through actions, discipline and commitment. This presentation, using a simple bonfire example, challenges leaders to improve what and how they communicate.

Leadership: Know They Team; Know Thy Self It is important for leaders to know themselves and have the courage to communicate and lead based on that self-awareness. Likewise, leaders must allow their team members to know themselves, too, and the leader can be more effective by knowing who the team members really are as human beings.

Leading and Managing By Using Stories Using stories in training, coaching moments with team members, explaining concepts and plans in staff meetings, sharing with groups...in all scenarios, using stories provides memorable ways to help your team understand your vision, support leadership, and come together for goals and objectives. Learn to find stories in your own life by which to manage, guide and lead.

Dog Lessons for Leading, Managing and Strategizing No matter the conditions, there are usually still more opportunities or calls against our time than there is time to complete them. Focus. Learn from dog story wisdom.

Job HUNTING Using the concepts of hunting, this presentation those techniques to the pursuit of a job. Perfect for Texas companies, agencies and organizations!

Sales Lessons from a Shoe Shine Man A simple exchange with a shoeshine man illustrated six key lessons for all salespeople...and everyone is ultimately in sales.

Cash is Great; Clients are Better Modeled after *Dollars are Great; Donors are Better*, the presentation helps attendees use processes and techniques that improve their business' ability to bring people, and not just their funds, into picture. Money is spent and gone; clients stay in a relationship.

Building Relationships and Business with Higher Ed Businesses can find a place to collaborate with higher ed. The path is not always easy, nor is it always clear, but there are ways to become a vendor, partner, or collaborator if you understand the institution, its vision and know where to find the right sort of contact within.

Now Is The Time to Go Where the Action Is The wisdom of a seven year-old while playing in the surf reminds us that to change the world, we must be where the action is, whether at home, work, church, in the community...or anywhere. Where is the action and how do we get there? What skills do we need once we arrive? The world needs us to be where the action is. Learn how and why in this inspiring, invigorating reminder of our challenge, our responsibility and our ability to change the world.