

DION McINNIS BIOGRAPHY

After spending more than a quarter century in leadership positions in higher education in the fields of alumni and community relations, development (fundraising), and communications, I bring to nonprofits experience, knowledge, wisdom, enthusiasm, optimism and motivation in both the strategic and tactical areas of visioning, strategizing, planning, and implementing transformative work.

As a coach-mentor-guide style of manager, I am adept at bringing along small or large groups to participate in the process and success. At the core of all my work are two basic beliefs:

Dollars are great...donors are better™

Achieving the vision...one friend at a time™

With those beliefs, I have raised millions of dollars, engaged thousands of members, empowered hundreds of volunteers, orchestrated scores of events...all of them, one friend at a time.

Fundraising comprises both art and science, but it is built in humanity. My style of coalescing an organization's passion for its cause; the belief of staff, leaders and volunteers; and, the power of authentic communications messaging is not for every organization, but it may be for yours.

I have been a photographer since the age of six, a writer since 12 and a poet since birth. It is with those senses and sensibilities that I have become an expert in listening to reveal solutions. My years in leadership have tapped into those abilities to help others develop achievable, transformative plans built on the power of philanthropy.

The fundraising mindset provides value to all organizations in the areas of sales, strategic planning, team development, morale building, facilitation, management, leadership and communication. Dion brings concepts of success to organizations.

Recognized by New Mexico Woman Magazine as "A Man Who Champions Women," and a recipient of the Bay Area Turning Point "Caring Heart Award," Dion has long addressed the issues of women in leadership and the importance of women's stories and innate skills. He celebrates all people and the value they bring; his first book, "Listen to Life: Wisdom in Life's Stories" highlights the wisdom learned by listening to all who are in our life—family members, strangers, friends and more.