

NOW THAT YOU'VE BOOKED DION...

Pre-event Questionnaire

Please provide within 10 days of booking

1. How many do you expect to be in attendance?
2. What are the general demographics for the expected audience (as appropriate): percentage male, percentage female, average age, major age groups, job title sampling.
3. What do you believe are the major issues the audience is facing at work (or their function related to the event, e.g., parent, manager, etc.)?
4. Will Dion be able to sell his books before and/or after the event? Will there be someone from the organization to assist?
5. Dion is available to media in advance.
6. Additional questions will be developed based on the early communication between Dion and the person responsible for his booking.

AUDIOVISUAL AND OTHER REQUIREMENTS

Dion likes to have mobility, so a wireless mic is preferred. A freestanding whiteboard is an asset he likes to have, too. Audiovisual requirements will be determined based on the type of presentation, i.e., whether it requires a projected presentation and/or photos as part of the show.