



the  
Empowered  
Creativity  
Institute  
*with Dion McInnis*

Speaker  
Author  
Coach  
Facilitator  
Emcee

We work with organizations that want to empower strong teams in order to improve job satisfaction and performance.

SEE differently; CHANGE perspectives; GROW authentically.

**Grow Your Teams** Don't put them on a bus, place them where they can flourish and grow.

**Six Tips on Sales From a Shoeshine Man** Be able to sell products or services any time, beginning now.

**Effecting Change: 3 Things To Do, 1 Way To Do It** Be inspired, develop goals, determine tasks with this focus.

**Discover and Polish the Pearls Within** See and celebrate who you are based on the life you've lived, then use that for yourself or your team to come together.

**Go First...** Plan and prioritize fundraising to involve everyone on your team.

**Five-step Cycle to Engage and Retain Members** Focus plans and actions to get and keep members.

*More than three decades of leadership experience in fundraising, alumni/community relations, external relations and communications for universities, nonprofits and chambers of commerce. ...raised millions of dollars, engaged thousands of members...all of them, one friend at a time thanks to empowered teams inspired to growth and performance.*

**Author:**

Listen to Life: Wisdom in Life's Stories

Daddin': The Verb of Being a Dad

The Seeing, Not the Taking: Guide To Seeing for Photographers

**WHAT OTHERS ARE SAYING**

"When Dion listens you feel heard and you begin to hear, appreciate, know and trust your own authentic voice, too. I have experienced this as an individual and as part of a group as Dion guides in visioning and planning. He never starts by telling; he always starts by listening. This is what makes Dion unique."

*Charity Ellis*

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"I think what got me hooked was the passion he had when he spoke! Don't ever lose it."

"Really, really eye opening."

"I was very impressed with his energy and enthusiasm."

"Absolutely loved it, very inspiring--I love being a woman."

"I think this session helped me most in this area because Mr. McInnis helped us to dig for the person we are, enhance and embody that, and encourage others to do the same and work together."

*Attendees at "Women in Leadership" presentation*

"Dion typically operates in a collaborative fashion in teaching the art of leadership and professional development. By taking this approach he frequently empowers those around him to realize and develop into their full potential. Thereby, he is able to lead others towards their dreams in shaping possibilities into achieved realities."

*Preston Johnson*

Microsoft \* JSCFCU \* University of Houston-Clear Lake \* College of the Mainland \* Texas A&M Maggies \* New Mexico Women's Summit \* Texas Organization of Residential Care Homes \* NASA/Johnson Space Center \* International Association of Administrative Professionals \* Association of Business and Professional Women \* Pearland Chamber of Commerce

## **MEMBERSHIPS**

Rotary International--League City  
Houston Chapter--National Speakers  
Association

Clear Lake Area Chamber of Commerce  
League City Regional Chamber of  
Commerce  
Pearland Chamber of Commerce

The Get Together of Clear Lake  
Bay Area Networking Circle

Bay Area Photo Meetup  
Houston Center for Photography  
Houston Photographic Study Group  
Houston Photographic Society  
Pearland Alliance for Arts and Culture  
Houston Northwest Photo Club  
Texas Photographic Society

## **USEFUL LINKS**

Dion answers "[What is the goal and purpose of Empowered Creativity Institute?](#)"

Dion answers "[Where do you get the credibility to talk about women's topics?](#)"

Dion explains "[Cause, mission, vision approach to planning and team development](#)"