

Guiding Nonprofits to Improved Fundraising Success Using Existing Resources

“Make It Happen” Monday

Free interactive instruction, resources and conversation on myriad fundraising and leadership topics designed for the nonprofit executive, fundraiser or board member. Limited seating. RSVP required. Full schedule and enrollment instructions can be found [here](#).

Development-minded Executive Coaching

This 90-day coaching session will change your career and your organization’s fundraising success.

Your organization needs more funds; your desire is to have a less stressed, more successful and enjoyable fundraising experience for all concerned without having to bust the budget. And you know you’re in charge.

Learn to:

- Plan and strategize everything to benefit fundraising success without turning your events and programs into being strong-armed and overpowering. Inspire funds, don’t chase them with a stick.
- Manage your fundraising staff and volunteers in ways that inspire and empower them to success.
- Help your entire team see how they can support effective fundraising without turning them all into fundraisers.
- Listen to and listen for things people say that suggest they are good potential donors.
- Get your board on board and keep them in the fundraising process.
- Lead, manage and oversee fundraising with less stress and more joy.

Board Development and Strategic Planning

Using a unique model of steps, these sessions represent how facilitation and inspiration come together, helping boards focus on the vision and find the support to make the vision a reality.

Call today to learn how these programs can improve your fundraising success with existing resources. 832-877-8821.

Empower Your Fundraising

If you need to raise more money and other types of support but you can’t explode the budget, I have the solution.

The solution is to look at all of your fundraising and stewardship efforts in a holistic way, and then unify them to create levels of synergy, sophistication and consistency that will improve success in grants, individual gifts, major gifts, planned giving, attraction of new donors, retention of current donors, re-engagement of former donors, gifts in-kind and serendipitous philanthropy.

I will review an inventory of materials, and then provide you with guidance, tools, “cheat sheets,” guide sheets, worksheets and personalized comments on your materials that will enable you to begin making holistic changes in searching for donors, soliciting funds, identifying donors, preparing compelling grants, engaging donors, growing size/quality/quantity of donations ... and much more. I will provide you the tools and guidance you need to have more fundraising success within your current budget and staff.

Inspire New Supporters, Retain Existing and Reactive Former Ones

Your organization exists to effect change. Use my presentation, [“Effecting Change: Three Things To Do, One Way To Do It.”](#) (click to watch) customized to your organization’s programs to *launch a fundraising campaign, or a membership push, or to highlight your organization’s work at a donor appreciation event or annual gala.*

The message will **inspire** new support, **retain** existing support and help **reactivate** former supporters.

Proposal Concept, Development and Writing

Good proposal development is more than just good writing. Establishing a concept that matches donor goals or RFP requirements must be followed by cogent, creative development of the request that is explained in compelling, clear writing. Call today to find out what it would take your dreams from ideas and to winning proposals.