

Guiding Nonprofits to Improved Fundraising Success Using Existing Resources

“Make It Happen” Monday

Free through 2016 interactive instruction, resources and conversation on myriad fundraising and leadership topics designed for the nonprofit executive, fundraiser or board member. Limited seating. RSVP required. Full schedule and enrollment instructions can be found [here](#). Starting in 2017, the sessions will be \$20 to attend, unless you join the membership program (see below) (<http://www.dionmcinnis.com/wp-content/uploads/2015/12/Make-It-Happen-Monday-schedule.pdf>)

Make It Happen Monday Membership Program

The membership program enables you to receive audios from the Monday sessions, worksheets, and one hour of coaching/problem solving per month (as an option). No matter where you are, you can develop your own library of resources and have access to decades of fundraising experience. The program begins October 2016. For more information, click [here](#). (<http://www.dionmcinnis.com/make-it-happen-monday-membership-program/>)

Board Development and Strategic Planning

Using a unique model of steps, these sessions represent how facilitation and inspiration come together, helping boards focus on the vision and find the support to make the vision a reality.

RFP Program

Imagine having someone scouring RFPs and other opportunities specifically to your organization’s goals and priorities, and then having cost-effective proposal development (team management, proposal writing and preparation services) available to act on the opportunities as you see fit! That, in a nutshell, is our RFP Program. You can learn more about this exciting opportunity [here](#). Perfect for the small shop that needs major gift capability, and perfect for the larger shop seeking to act on targets of opportunity. (<http://www.dionmcinnis.com/rfp-program/>)

Inspire New Supporters, Retain Existing and Reactivate Former Ones

Your organization exists to effect change. Use my presentation, [“Effecting Change: Three Things To Do, One Way To Do It,”](#) (click to watch) customized to your organization’s programs to *launch a fundraising campaign, or a membership push, or to highlight your organization’s work at a donor appreciation event or annual gala.*

The message will **inspire** new support, **retain** existing support and help **reactivate** former supporters.

Call today to learn how these programs can improve your fundraising success with existing resources. 832-877-8821.