SOLUTIONS STATES

From Creative People

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'Tis the season. We are on the path of events to give thanks, share gifts and focus on new opportunities with the coming year. The five weeks of Thanksgiving, Christmas and New Year serve as a microcosm of how to use your creative potential for success – however you define success for yourself.



Thanksgiving: Give Thanks ... quietly, privately, openly, publicly.

You may have heard the term, "attitude of gratitude." It has been bandied around so much that it has almost become a cliché. One can be grateful and not give thanks; the former is in the heart, and the latter is shared. A lot of people, events, influences, choices, serendipity and more have brought you to where you are today. And if you love yourself, then you love the entire variety of people, events and influences that got you here.

By sharing – giving thanks – with others and/or whatever Higher Power

your faith model follows, you also build connections, affirmations and synchronicity that draws out energy, creativity and passion from you and those with whom you share. Gratitude is great; thanking brings it to life.

Christmas: Share Gifts ... give your abilities and their "outcomes" with others

Your gifts, your abilities, are best when shared. Don't force people to have to seek them and unwrap them.

Give freely of your abilities (and humility for the areas in which you lack), particularly those that come naturally. Don't force others to seek you out, plead for you to share, and then struggle to get the wrapping/facade/sales pitch/what's-in-it-for-me cover off your gifts in order to benefit from them. In challenging financial times, it can be difficult to offer presents to others; but, when giving the gift of your abilities, talents and love, there is always room for another sharing.

New Year's: Resolve to make the most of a new year's worth of opportunities.

No challenge – personal or professional – is beyond the creative, empowering ways fueled by giving thanks and sharing gifts. The only missing element is focus. Resolve. Unwavering commitment. The river that never surrendered created the Grand Canyon. The baby who never surrendered learned to walk. The things you can accomplish by resolving to commit to steps and simple actions can be subtle or sublime. They can be personally meaningful or change the world.

This holiday season, express thanks and share your gifts, and then resolve to take action each day. You'll empower your creative nature and that of others to live a more fulfilling, loving life.

Empowered Creativity Institute with Dion McInnis offers a variety of services that connect, persuade, engage and inspire. Are you looking for the right words in your stories, sales letters, blog postings, web pages, etc. to connect, persuade, engage and inspire sales, loyalty and engagement? Contact Dion at Dion@DionMcInnis.com